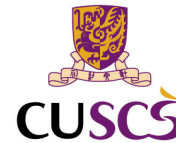




ICEL 2012



香港中文大學專業進修學院
School of Continuing and Professional Studies
The Chinese University of Hong Kong

7th International Conference on e-Learning

**The Chinese University of Hong Kong
Hong Kong, China
21-22 June 2012**

Conference Chair: **Victor Lee**, School of Continuing and Professional Studies, The Chinese University of Hong Kong, Hong Kong, China

Programme Chair: **Paul Lam**, Centre for Learning Enhancement and Research, The Chinese University of Hong Kong, Hong Kong, China

**CALL FOR PAPERS, Case Studies, Work in Progress/Posters,
PhD Research, Round Table Proposals, non-academic
Contributions and Product Demonstrations**

Mini Track: **Learning Models behind Virtual Learning Environments**

Mini Track Chair: **Prof. Dr.-Ing. [Robert J. Wierzbicki](#)**, University of Applied Sciences, Mittweida, Germany

New research findings in the neuroscience field and an ever improving understanding of the mechanisms of human perception and learning have opened up new possibilities for the development of reliable theoretical models and effective teaching methods in education. Rapid advances in technologies and artificial intelligence as well as the emergence of new convergent media formats make it easier to create sophisticated virtual learning environments that take into consideration individual cognitive styles of learning through computer-based instruction.

This mini track will explore the design and use of virtual learning platforms in the theoretical context of cognitive sciences and modern teaching pedagogy. The focus will be on new approaches to online learning and teaching using virtual platforms and on the invention of teaching methods and programmed instruction based on recent research and practice.

Topics can include:

- Online-learning platforms and virtual universities
- Cognitive neuroscience – understanding the neurobiological mechanisms of learning, the mind and its functioning
- Modern approaches and activities included in virtual teaching and online pedagogy
- Theoretical frameworks for contemporary models of the human brain, memory and cognitive behavior.
- Current research, projects, results and case studies of eLearning projects that promote/ implement modern virtual learning.
- Evaluation of strategies to achieve/deliver online learning.

As well as full **academic papers**, the following submissions are also welcomed:

Research in Progress: Researchers may submit current projects whilst they are still in progress

This call for papers and full details of the conference can also be found online at

<http://academic-conferences.org/icel/icel2012/icel12-call-papers.htm>

Case Study Submissions: Submissions should be written to publishable standards.

Poster Submissions: Welcomed in any of the areas identified in the Call for Papers.

Round Table Proposals: Topical subjects proposed for discussion.

Practitioner Contributions: Contributions, either presentations or demonstrations, from individuals and organisations working in the field. Presentation submissions should follow the abstract submission process. For product demonstrations, please submit a proposal of 200-300 words describing the product you would like to demonstrate and the audience it serves. Proposals should be sent as an email attachment to [Sue Nugus](mailto:Sue.Nugus) not later than **20 January 2012**. Demonstrations themselves are expected to be approximately 15 minutes in length. At least one person must register for the conference to give the presentation

A prize will be awarded for the best **Poster** and best **PhD Paper** presented at the Conference.

Submission details:

Abstract details: All submission types require an abstract in the first instance. The Abstract should be a minimum of 300 and no more than 500 words including up to five keywords and keyphrases to be received by **2 December 2011**. Please read the online guidelines at <http://academic-conferences.org/icel/icel2012/icel12-submission-guidelines.htm>

Submission: Submissions should be made via the online form:

<http://academic-conferences.org/icel/icel2012/icel12-abstract-submission.htm>

Please ensure that you complete all relevant sections of the form, including the conference track the abstract is intended for, the proposed title for the paper, the full names (first name and surname, not initials) and email addresses of all authors and a postal address and telephone number for at least one contact author. Please indicate clearly if the contact author is not the lead author and select the correct conference stream.

Full paper:

Only required for academic submissions to main conference streams or mini tracks once the abstract has been selected and not to be more than 5,000 words including abstract, keywords and references (the Harvard referencing rules need to be followed). Submission date will be no later than **20 January 2012**. Please read the [style guidelines document](#). Papers should be submitted as .doc or .rtf file attachments by email to the conference manager, Carol Sheasby, at Carol.sheasby@academic-conferences.org

Important information:

- The selection panel of the conference committee will consider all paper abstracts received by the submission deadline to ensure that the proposed paper is relevant to the Conference.
- The authors of abstracts that describe a relevant paper will receive a notification of abstract selection.
- All submissions for demonstrations will be reviewed by the conference organisers to ensure that the proposed demonstration is likely to be of interest to the conference participants.
- All full papers will be double-blind reviewed by members of the conference committee to ensure an adequate standard, that the proposed subject of their abstract has been followed, that the paper is of a suitable length, the standard of English is adequate and the paper is appropriately referenced. We do offer [proof-reading services](#).
- For authors whose first language is not English we request that you have your work proof read prior to submission by a native English speaker (or at least a fluent English speaker). Papers can be rejected due to a poor standard of English.
- Papers that are accepted will be published in the conference proceedings providing at least one author registers and presents the work at the Conference (see the registration section of the conference website for more information about registration).
- Due to the large number of papers expected for this conference, the committee prefers that an author presents only one paper. However, if multiple papers are accepted for presentation, each paper requires a separate registration fee

Important Dates

Abstract submission deadline:

Notification of abstract acceptance:

Full paper due for review:

Notification of paper acceptance (with any requested changes):

Earlybird registration closes

Final paper due:

Final author registration date

2 December 2011

9 December 2011

20 January 2012

30 March 2012

13 April 2012

27 April 2012

18 May 2012



Prizes will be awarded for the best Poster and the best PhD paper

This call for papers and full details of the conference can also be found online at

<http://academic-conferences.org/icel/icel2012/icel12-call-papers.htm>